



## Objective

Obtain an entry or junior level position as a graphic designer for a growing company where I can make a valid contribution.

## Skills

After Effects	Flash	QuarkXPress
Dreamweaver	Photoshop	InDesign
Fireworks	Illustrator	HTML/CSS
Acrobat	Microsoft Office	Javascript

## Experience

### **PixelSfx Design Studio** (2006-Present)

*Freelance web designer/motion graphic artist*

- Create motion graphics and video solutions using Flash and After Effects. Content ranges from product promos to web-based commercials.
- Design and develop websites for local groups, businesses, and organizations. Use Dreamweaver to convert Photoshop layouts into functional and appealing pages. Hand code sites using CSS/HTML.
- Implement SEO and social media marketing campaigns on behalf of clients.

### **CrossRoads Church** (2000-Present)

*Freelance web/graphic designer*

- Create vector and raster-based graphics for logos, sermon slides, direct mail, website, and promotional materials.
- Redesigned church website; added new pages, features, and graphic elements. Site was built using a CSS-based framework to improve the site's usability and appearance.
- Developed branded Facebook landing page and customized applications via FBML.
- Brainstormed ideas and assisted in creating social media marketing campaigns.

(continued)

## **Rasor Design** (April 2010-July 2010)

### *Graphic Designer*

- Designed logos, brochures, flyers, posters, ads, program covers and invitations for Casa Manana Theatre using Photoshop and Illustrator CS5.
- Modified and enhanced graphical elements using Photoshop.
- Prepared layout of all print materials with InDesign CS5.
- Sole designer of a brochure used to launch the Mental Health Association's *Warrior Support* program. Selected and enhanced photos, designed graphics and planned layout.
- Maintained and created content for Casa Manana Theatre website. Swapped graphics, edited HTML and designed new graphics. Hand coded HTML/CSS to add new web pages and promote upcoming shows or special events.
- Designed static and animated online banner ads for Casa Manana shows via Flash CS5.
- Created monthly HTML emails and newsletters to promote upcoming Casa Manana Theatre events.

## **RadioShack Corporation** (1998-2010)

### *Copywriter*

- Composed advertising copy for RadioShack store signage & product packaging. Placed and modified text in QuarkXPress and InDesign templates before exporting with Adobe Acrobat.
- Conceptualized, planned & designed RadioShack copy department intranet site. Developed online training tools via Flash MX to increase department productivity.
- Assisted art department with creation of Flash CS3 screensaver. Was responsible for animating graphics that were deployed on PCs company wide.

## **Education**

### **Tarrant County College**

*(currently enrolled)*

A.A. Graphic Communication

### **University of Texas At Arlington**

Bachelor of English

*(cum laude)*

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References available upon request